Credit Hours: 3

Contact Hours: This is a 3-credit course, offered in accelerated format. This means that 16 weeks of material is covered in 8 weeks. The exact number of hours per week that you can expect to spend on each course will vary based upon the weekly coursework, as well as your study style and preferences. You should plan to spend 14-20 hours per week in each course reading material, interacting on the discussion boards, writing papers, completing projects, and doing research.

COURSE DESCRIPTION AND OUTCOMES

Course Description:
This course examines and applies the concepts and theories of strategic planning in present-day organizations. Topics include strategy development and implementation based on internal and external analysis of the organization. The course includes the perspective of both the domestic and global economy. Special attention is given to innovation, technology, and entrepreneurial perspectives.

Course Overview:
Strategy is a complex and often misunderstood field of study. This course provides the key elements of strategy, as directly related to business and management practices. The intent of the course is to provide a concise foundation of strategy knowledge. Accepting the principle that no strategy is effective unless it can be correctly implemented, the course highlights the intersections between strategic choice, industry, and strategy implementation.

Course Learning Outcomes:
1. Apply the concept, theories, and principles of strategic planning.
2. Demonstrate communication skills to express ideas, research findings, data analysis, and recommendations with organizational stakeholders.
3. Synthesize stakeholder relationships to enhance organizational and individual performance, competitive advantage, and operational effectiveness within the global marketplace.
4. Articulate infrastructure components to create a culture of innovation.
5. Evaluate strategy creation concepts relevant to for-profit and nonprofit organizations.

PARTICIPATION & ATTENDANCE

Prompt and consistent attendance in your online courses is essential for your success at CSU-Global Campus. Failure to verify your attendance within the first seven days of this course may result in your withdrawal. If for some reason you would like to drop a course, please contact your advisor.
Online classes have deadlines, assignments, and participation requirements just like on-campus classes. Budget your time carefully and keep an open line of communication with your instructor. If you are having technical problems, problems with your assignments, or other problems that are impeding your progress, let your instructor know as soon as possible.

**COURSE MATERIALS**

Textbook Information is located in the CSU-Global Booklist on the Student Portal.

**COURSE SCHEDULE**

Due Dates

The Academic Week at CSU-Global begins on Monday and ends the following Sunday.

- **Discussion Boards:** The original post must be completed by Thursday at 11:59 p.m. MT and peer responses posted by Sunday at 11:59 p.m. MT. Late posts may not be awarded points.
- **Critical Thinking:** Assignments are due Sunday at 11:59 p.m. MT.

**WEEKLY READING AND ASSIGNMENT DETAILS**

**Module 1**

Readings

- Chapter 1, *Concepts in Strategic Management*

Discussion (25 points)

Critical Thinking (100 points)

**Option #1: Application of Concepts to Organization Selected for Discussion Post**

Note: Make sure you read the Required Reading material to understand the assignment topics.

Based on the organization you selected for your discussion post, apply the concepts of the resource-based view and dynamic capabilities concept to that organization. Include definitions for both concepts, including sources and paraphrasing in your own words. Explain how these two concepts differ from each other and include any overlaps between these concepts. Describe how you think the organization used these concepts. Describe the benefits you believe the organization would gain from using these two strategic-choice processes. Complete this assignment by identifying the organization’s competitive advantage(s). Do you believe the organization is well positioned for long-term success, given your analysis? What recommendations do you have for this organization’s future success?

Your paper should meet the following requirements:
Business Management and Administration Library Guide

A library guide is available via the following link to serve as a great resource in this course for you. The guide provides a variety of pre-selected databases within the library designed to support this specific course. Be sure to use this link throughout the course to support your assignment and discussion board research efforts.

Option #2: Application of Concepts to Organization Where I Have Worked

Note: Make sure you read the Required Reading material to understand the assignment topics.

Based on an organization where you have worked, apply the concepts of resource-based view and dynamic capabilities concept to that organization. Include definitions for both concepts, including sources and paraphrasing in your own words. Explain how these two concepts differ from each other and include any overlaps between these concepts. Describe how you think the organization used these concepts. Describe the benefits you believe the organization would gain from using these two strategic-choice processes. Complete this assignment by identifying the organization’s competitive advantage(s). Do you believe the organization is well positioned for long-term success, given your analysis? What recommendations do you have for this organization’s future success?

Your paper should meet the following requirements:

• Be 4 to 6 pages in length.
• Be formatted according to the CSU-Global Guide to Writing & APA.
• Include at least five scholarly or peer-reviewed articles. The CSU-Global library is a good place to find these resources.
• Include a title page, section headers, introduction, conclusion, and reference page.

Submit for grading.

Business Management and Administration Library Guide (link below)

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Example Visual Presentation

The link below provides added guidance for the development presentations. Sample PowerPoint and Prezi presentations are provided. Presentations in academia and in the business world require high-
impact visuals and clearly summarized key points. Create detailed speaker’s notes to achieve the 
communication and decision-making outcomes you are hoping for.

Your audiences will find charts, graphs, models, trend lines, and so forth. Condensing dates or ideas into 
simple, understandable graphics is very effective.

Links:
Management Library Guide
Visual Presentations

PORTFOLIO REMINDER

Options #1 and #2: Portfolio Project—Select a Company

A final Portfolio Project is due at the end of the course. Read the full project description on the Module 
8 Assignment page to preview the assignment. Also, review the final Portfolio Project grading rubric 
following the assignment.

For this project, you are required to select a non-profit or for-profit company of your choice via web 
search or the U.S. Securities and Exchange Commission (link below) or other sources, and write a paper 
that includes the topics posted in assignment instructions.

The goal this week is to decide upon a company and begin your research. Another option for you is to 
use the company in this case study: CrediFi—Managing International Cultures at a Startup, as a for-profit 
organization.

Links:
www.sec.gov
CrediFi: Managing International Cases at a Startup

Module 2

Readings

· Chapter 4, Concepts in Strategic Management
· Omelyanenko, V. (2017). Basics of optimization strategy for integrating space industry technology 

Discussion (25 points)

Critical Thinking (125 points)

Option #1: Industry Strategy and Analysis I

Choose a company owned outside of the United States that has been recognized recently as successful. 
Identify the industry of that chosen company and conduct an industry analysis.
• Begin with a one-paragraph introductory overview of your chosen company with facts and statistics. Be sure to present the firm’s mission and include sources for these facts and statistics.
• Introduce the industry and identify key elements of the industry’s structure—the producers, customers, suppliers, and producers of substitute goods. Note: Defining an industry structure includes describing the tie between the industry and the market. ‘Labeling’ your industry requires judgment; therefore, remain alert to external influences and support your position.
• Identify the key success factors for this industry. Insert the key success factors as Table 1 with a title and note, in proper APA format. Highlight the key points in Table 1 that you want your reader to notice and remember.
• Identify three possible segmentation variables and explain each in relation to your definition of the industry structure. The textbook is a useful source for a good understanding of segmentation variables.
• Specific to the company and industry you selected, provide a synthesis of information in response to the question: Is the market or the industry more important to strategy success?

Your well-written paper should meet the following requirements:

• Be 4 to 6 pages in length.
• Be formatted according to the CSU-Global Guide to Writing & APA.
• Include at least five scholarly or peer-reviewed articles. The CSU-Global library is a good place to find these resources.
• Include a title page, section headers, introduction, conclusion, and reference page.

Submit for grading.

**Business Management and Administration Library Guide** (link below)

A library guide is available via the following link to serve as a great resource in this course for you. The guide provides a variety of pre-selected databases within the library designed to support this specific course. Be sure to use this link throughout the course to support your assignment and discussion board research efforts.

Link:

[Management Library Guide](#)

**Option #2: Industry Strategy and Analysis II**

Using CrediFi, a company owned within the United States, identify the industry of that chosen company and conduct an industry analysis.

Include the following information in your paper:

• The name of company and the company’s mission statement. Include significant facts regarding the industry and the sources to support these facts. Please identify the industry, or industries, in which this company competes.
• The key elements of the industry’s structure—the producers, customers, suppliers, and producers of substitute goods. Note: Defining an industry structure includes describing the tie between the industry and the market. ‘Labeling’ your industry requires judgment; therefore, remain alert to external influences and support your position.


• The key success factors for this industry. Insert the key success factors as Table 1 with a title and note, in proper APA format. Highlight the key points in Table 1 that you want your reader to notice and remember.

• Three possible segmentation variables and explain each in relation to your definition of the industry structure. The textbook is a useful source for a good understanding of segmentation variables.

• Specific to the company and industry you selected, a synthesis of information in response to the question: What could this organization do to align itself with a successful industry or market-strategy success?

Your well-written paper should meet the following requirements:

• Be 4 to 6 pages in length.
• Be formatted according to the CSU-Global Guide to Writing & APA.
• Include at least five scholarly or peer-reviewed articles. The CSU-Global library is a good place to find these resources.
• Include a title page, section headers, introduction, conclusion, and reference page.

Submit for grading.

Business Management and Administration Library Guide (links below)

A library guide is available via the following link to serve as a great resource in this course for you. The guide provides a variety of pre-selected databases within the library designed to support this specific course. Be sure to use this link throughout the course to support your assignment and discussion board research efforts.

Links:
Management Library Guide
CrediFi: Managing International Cases at a Startup

PORTFOLIO REMINDER

Begin gathering information about your selected company in preparation for completing the final project.

Module 3

Readings

• Chapters 5 & 6, Concepts in Strategic Management
Discussion (25 points)

Critical Thinking (100 points)

Option #1: Organizational Strategy and Capabilities

This week, you have an excellent opportunity to apply the concepts and frameworks you have been learning about to a real-world situation.

To begin this assignment, identify an organization that you know well. For example, your choice of organization could be your place of work, your church, or an organization for which you volunteer. Do not use a firm such as Hyundai or Starbucks, for instance, unless you work there and have personal insight into the internal workings of the organization. If you wish to protect the privacy of the organization you select, use titles such as ABC Company, Bright Church, and so forth.

Next complete these three items:

1. Use Porter’s Value Chain structure (see Chapter 5 of the textbook) to identify the industry capabilities as they relate to your chosen organization. Porter’s framework includes:
   a. Type of activity
   b. Generic value-chain label
   c. Illustrative examples of capabilities.

   This will help to complete an overview of the relevant industry. Note that you may wish to change the labels to fit your industry, but all the value-chain areas should be considered. Conduct research in the CSU-Global library and on the internet to complete this overview.

2. Using the Internal Factor Analysis Summary (IFAS) table (Table 5-2 in Chapter 5 of the textbook), determine the strengths and weaknesses of your company compared to the general capabilities in the industry.

3. Using data from the IFAS, make an assessment as to your chosen organization’s vulnerable or weak areas, and positions of strength.

Your paper should meet the following requirements:

- Be 4 to 6 pages in length.
- Be formatted according to the CSU-Global Guide to Writing & APA.
- Include at least five scholarly or peer-reviewed articles. The CSU-Global library is a good place to find these resources.
- Include a title page, section headers, introduction, conclusion, and reference page.
- The completed value-chain structure and internal-factor analysis must be presented as appendixes to the paper.

Submit for grading.

Business Management and Administration Library Guide (link below)

A library guide is available via the following link to serve as a great resource in this course for you. The guide provides a variety of pre-selected databases within the library designed to support this specific
Option #2: Organizational Strategy and Capabilities II

This week, you have an excellent opportunity to apply the concepts and frameworks you have been learning about to a real-world situation.

In this assignment, your company, CrediFi, has been selected for you. Read the company background document of this real-time case (link below) to prepare for the assignment.

Next complete these three items:

1. Use Porter’s Value Chain structure (see Chapter 5 of the textbook) to identify the industry capabilities as they relate to your chosen organization. Porter’s framework includes:
   a. Type of activity
   b. Generic value-chain label
   c. Illustrative examples of capabilities.

   This will help to complete an overview of the relevant industry. Note that you may wish to change the labels to fit your industry, but all the value-chain areas should be considered. Conduct research in the CSU-Global library and on the internet to complete this overview.

2. Using the Internal Factor Analysis Summary (IFAS) table (Table 5-2 in Chapter 5 of the textbook), determine the strengths and weaknesses of your company compared to the general capabilities in the industry.

3. Using data from the IFAS, make an assessment as to your chosen organization’s vulnerable or weak areas, and positions of strength.

Your paper should meet the following requirements:

- Be 4 to 6 pages in length.
- Be formatted according to the CSU-Global Guide to Writing & APA.
- Include at least five scholarly or peer-reviewed articles. The CSU-Global library is a good place to find these resources.
- Include a title page, section headers, introduction, conclusion, and reference page.
- The completed value-chain structure and internal-factor analysis must be presented as appendices to the paper.

Submit for grading.

Business Management and Administration Library Guide (links below)

A library guide is available via the following link to serve as a great resource in this course for you. The guide provides a variety of pre-selected databases within the library designed to support this specific course. Be sure to use this link throughout the course to support your assignment and discussion board research efforts.

Links:
Module 4

Readings

· Chapters 2, 5 & 9, *Concepts in Strategic Management*


Discussion (25 points)

Portfolio Milestone (35 points)

**Options #1 and #2: Portfolio Project Outline**

This week, you are required to create an outline for the Portfolio Project, using the company you selected and incorporating the elements described in the Module 8 assignment description.

Follow this guidance as well:

- Examine, at a high level, the strategy concepts, theories, and principles which are important for helping the senior executive leadership team of your chosen company understand the strategy-creation process.
- Identify seven examples of strategic-planning activities, or tools, appropriate for your selected organization, such as internal-factor evaluation, external-factor evaluation, the Five Forces Model, and other tools that would benefit your selected organization’s planning process.
- Include at least one original table or figure that relates to your selected company. Note that if you insert a table from a published source, it is not considered original. Be creative in the design of your tables or figures. Format in accordance with CSU-Global guidelines.

Follow these requirements for your outline:

- Be 4 to 6 pages in length.
- Be formatted according to the CSU-Global Guide to Writing & APA.
- Include at least five scholarly or peer-reviewed articles. The CSU-Global library is a good place to find these resources.
- Include a title page, section headers, introduction, conclusion, and reference page.

Submit your outline for grading.

**Business Management and Administration Library Guide** (link below)

A library guide is available via the following link to serve as a great resource in this course for you. The guide provides a variety of pre-selected databases within the library designed to support this specific course. Be sure to use this link throughout the course to support your assignment and discussion board research efforts.
Module 5

Readings

- Chapters 2 & 7, Concepts in Strategic Management

Discussion (25 points)

Critical Thinking (125 points)

Option #1: Corporate Strategy and Business Competitiveness I

Use the following case: Managing International Culture at a Startup (link below) for this assignment.

Assume you are a business analyst or a corporate strategist for CrediFi. Senior managers at CrediFi believe changes to its organizational structure are needed to improve performance. You have been tasked with preparing a report with recommendations for changes. In your report addresses the following areas:

- Describe the current organizational structure of CrediFi and discuss what is strong and what is lacking.
- Compare the current organizational structure at CrediFi to the organizational structure of competitors.
- Explain how the current organizational structure reflects the current culture.
- Discuss what infrastructure components can be used to create a culture of innovation at CrediFi.
- Explain how the changes you recommend use relationships with stakeholders to enhance organizational and individual performance, competitive advantage, and operational effectiveness within the global marketplace.

Your well-written paper should meet the following requirements:

- Be 4 to 6 pages in length.
- Be formatted according to the CSU-Global Guide to Writing & APA.
- Include at least five scholarly or peer-reviewed articles. The CSU-Global library is a good place to find these resources.
- Include a title page, section headers, introduction, conclusion, and reference page.

Submit for grading.

Business Management and Administration Library Guide (links below)

A library guide is available via the following link to serve as a great resource in this course for you. The guide provides a variety of pre-selected databases within the library designed to support this specific
Option #2: Corporate Strategy and Business Competitiveness II

For this assignment, you will select a company of your choice. This could be a company where you work currently, or a previous workplace, or a publicly traded company. Another option is to use the company you selected for your final project.

Assume you are a business analyst or a corporate strategist for the company you selected. Senior managers at the company believe changes to its organizational structure are needed to improve performance. You have been tasked with preparing a report with recommended changes. In your report addresses the following areas:

- Describe the current organizational structure of the company you selected and discuss what is strong and what is lacking.
- Compare the current organizational structure at the company you selected to the organizational structure of competitors.
- Explain how the current organizational structure reflects the current culture.
- Discuss what infrastructure components can be used to create a culture of innovation at the company you selected.
- Explain how the changes you recommend use relationships with stakeholders to enhance organizational and individual performance, competitive advantage, and operational effectiveness within the global marketplace.

Your well-written paper should meet the following requirements:

- Be 4 to 6 pages in length.
- Be formatted according to the CSU-Global Guide to Writing & APA.
- Include at least five scholarly or peer-reviewed articles. The CSU-Global library is a good place to find these resources.
- Include a title page, section headers, introduction, conclusion, and reference page.

Submit for grading.

Business Management and Administration Library Guide (link below)

A library guide is available via the following link to serve as a great resource in this course for you. The guide provides a variety of pre-selected databases within the library designed to support this specific course. Be sure to use this link throughout the course to support your assignment and discussion board research efforts.

Link:
Management Library Guide
PORTFOLIO REMINDER

Continue working on your Portfolio Project.

Module 6

Readings

- Chapters 8 & 10, *Concepts in Strategic Management*

Discussion (25 points)

Critical Thinking (100 points)

Option #1: Changing CrediFi's Organizational Structure

For this assignment, CrediFi has asked you to assist in making the necessary organizational changes in the company’s structure to support their international strategy. You have also been tasked with assisting in an analysis of their current operational processes, culture, and leadership to identify potential barriers to achieve this international strategy. Include your ideas for resolving any potential barriers to support a successful implementation of the international strategy.

Conduct research to support your analysis and recommendations. Identify data that you need to complete your assessment and recommendations. Include any barriers or concerns that stakeholders might present, and any recommended data that could be collected to assist in understanding stakeholder’s positions. Include your recommended organizational chart as an appendix item.

Your paper must meet the following requirement:

- Be 4 to 6 pages in length.
- Be formatted according to the [CSU-Global Guide to Writing & APA](https://library.csu-global.edu/guides/managementlibraryguide).
- Contain at least five scholarly or peer-reviewed articles. The CSU-Global library is a good place to find these resources.
- Include a title page, section headers, introduction, conclusion, and reference page.
- Include the organizational chart as a figure within the paper.

Business Management and Administration Library Guide (links below)

A library guide is available via the following link to serve as a great resource in this course for you. The guide provides a variety of pre-selected databases within the library that are designed to support this specific course. Be sure to use this link throughout the course to support your assignment and discussion board research efforts.

Links:

[Management Library Guide](https://library.csu-global.edu/guides/managementlibraryguide)
Option #2: Retaining IKEA’s Organizational Structure

For this assignment, IKEA has asked you to make a case for retaining IKEA’s current organizational structure for IKEA’s planned international strategy.

For background information, read About the IKEA Group (link below). You may also want to search the internet for additional information about IKEA.

Discuss these topics in your paper:

- Address the fact that there has been pressure from some members of the leadership team for a more innovative approach to global expansion. Note that there are some within positions of power who insist that a new organizational chart be created to support the new international strategy. Discuss how a change in organizational structure can hinder innovation and global expansion.

- Further explain how the retention of the current organizational structure is best for IKEA at this time. Base your explanation on the strategic-implementation concepts presented in this course. Be sure to clearly substantiate your recommendations.

- Include the current organizational chart to support your rationale for retaining the organizational structure. Use one of several free software programs available on the internet to create the chart.

- You are also tasked with assisting in an analysis of their current operational processes, culture, and leadership to identify potential barriers to achieve the international strategy. Include your ideas for resolving any potential barriers to support a successful implementation of the international strategy.

- Conduct research to support your analysis and recommendations. Identify data that you need to complete your assessment and recommendations. Include any barriers or concerns that stakeholders might present, and any recommended data that could be collected to assist in understanding stakeholder’s positions.

Your paper must meet the following requirement:

- Be 4 to 6 pages in length.
- Be formatted according to the CSU-Global Guide to Writing & APA.
- Contain at least five scholarly or peer-reviewed articles. The CSU-Global library is a good place to find these resources.

- Include a title page, section headers, introduction, conclusion, and reference page.
- Include the organizational chart as a figure within the paper.

Business Management and Administration Library Guide (links below)

A library guide is available via the following link to serve as a great resource in this course for you. The guide provides a variety of pre-selected databases within the library designed to support this specific course. Be sure to use this link throughout the course to support your assignment and discussion board research efforts.

Links:

Management Library Guide
Module 7

Readings

- Chapters 11 & 12, *Concepts in Strategic Management*

Discussion (25 points)

Module 8

Readings

- Chapters 2 & 3, *Concepts in Strategic Management*

Discussion (25 points)

Portfolio Project (215 points)

Option #1: Strategy Creation—Non-Profit Organization

For this project, you will synthesize and apply the concepts, principles, and theories studied in this course to a practical scenario. The primary purpose for this assignment is for you to convey to your instructor that you understand the strategy-creation process and that you can identify specific examples of strategic-planning activities appropriate for the organization you selected.

Write a paper based on the outline you created in Module 4. Base your paper on the following scenario.

**Scenario**

You work in the strategic planning department of a non-profit organization of your choice. This needs to be an existing non-profit organization currently functioning anywhere in the world. For the past five years, you have served in several roles within the organization. Recently, the organization’s senior
leadership team determined that a more effective strategic-planning process is needed. You have gladly stepped into this role to help determine what the improved processes or activities might be.

You have been asked by your manager to put together a project to help the executive leadership team better understand the concepts and principles of a well-designed strategy process. In addition, the document is to include a set of sample strategic-planning activities relevant to your organization and industry.

For this project, the concepts, examples, and principles are used as a basis for discussion at an upcoming executive leadership team retreat.

**Portfolio Project Requirements**

In your paper, present the following topics:

- The strategy concepts, theories, and principles, which are important for the helping senior executive leadership team understand the strategy-creation process.
- Seven examples of strategic-planning activities, or tools, appropriate for your selected organization, such as internal-factor evaluation, external-factor evaluation, the Five Forces Model, and other tools that would benefit your selected organization’s planning process.
- At least one *original* table or figure that relates to your selected company. Note that if you insert a table from a published source, it is not considered original. Be creative in the design of your tables or figures. Format in accordance with CSU-Global guidelines.

When writing your final paper, be sure to follow these guidelines:

- 10 to 12 pages in length, organized, and well-written in conformity with the [CSU-Global Guide to Writing & APA](#).
- Support your work with at least ten peer-reviewed articles or scholarly journals in addition to the textbook. The CSU-Global library is a good place to find these references.
- Include a title page, section headers, introduction, conclusion, and reference page.

Submit your final project for grading.

**Business Management and Administration Library Guide** (link below)

A library guide is available via the following link to serve as a great resource in this course for you. The guide provides a variety of pre-selected databases within the library designed to support this specific course. Be sure to use this link throughout the course to support your assignment and discussion board research efforts.

Link: [Management Library Guide](#)

**Option #2: Strategy Creation—For-profit Organization**
For this project, you will synthesize and apply the concepts, principles, and theories studied in this course to a practical scenario. The primary purpose for this assignment is for you to convey to your instructor that you understand the strategy-creation process and that you can identify specific examples of strategic-planning activities appropriate for the organization you selected.

Write a paper based on the outline you created in Module 4. Base your paper on the following scenario.

**Scenario**

You work in strategic planning department of a for-profit organization of your choice. This needs to be an existing non-profit organization currently functioning anywhere in the world. For the past five years, you have served in several roles within the organization. Recently, the organization’s senior leadership team determined that a more effective strategic-planning process is needed. You have gladly stepped into this role to help determine what the improved processes or activities might be.

You have been asked by your manager to put together a project to help the executive leadership team better understand the concepts and principles of a well-designed strategy process. In addition, the document is to include a set of sample strategic-planning activities relevant to your organization and industry.

For this project, the concepts, examples, and principles are used as a basis for discussion at an upcoming executive leadership team retreat.

**Portfolio Project Requirements**

In your paper, present the following topics:

- The strategy concepts, theories, and principles, which are important for helping the senior executive leadership team understand the strategy-creation process.
- Seven examples of strategic-planning activities, or tools, appropriate for your selected organization, such as internal-factor evaluation, external-factor evaluation, the Five Forces Model, and other tools that would benefit your selected organization’s planning process.
- At least one original table or figure that relates to your selected company. Note that if you insert a table from a published source, it is not considered original. Be creative in the design of your tables or figures. Format in accordance with CSU-Global guidelines.

When writing your final paper, be sure to follow these guidelines:

- 10 to 12 pages in length, organized, and well-written in conformity with the CSU-Global Guide to Writing & APA.
- Support your work with at least ten peer-reviewed articles or scholarly journals in addition to the textbook. The CSU-Global library is a good place to find these references.
- Include a title page, section headers, introduction, conclusion, and reference page.

Submit your final project for grading.

**Business Management and Administration Library Guide** (link below)

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course. Be sure to use this link throughout the course to support your assignment and discussion board research efforts.

Link:

Management Library Guide
## Course Policies

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## Course Grading

- 20% Discussion Participation
- 45% Critical Thinking Assignments
- 35% Final Portfolio Project
For information on late work and incomplete grade policies, please refer to our In-Classroom Student Policies and Guidelines or the Academic Catalog for comprehensive documentation of CSU-Global institutional policies.

**Academic Integrity**

Students must assume responsibility for maintaining honesty in all work submitted for credit and in any other work designated by the instructor of the course. Academic dishonesty includes cheating, fabrication, facilitating academic dishonesty, plagiarism, reusing/repurposing your own work (see CSU-Global Guide to Writing & APA for the percentage of repurposed work that can be used in an assignment), unauthorized possession of academic materials, and unauthorized collaboration. The CSU-Global Library provides information on how students can avoid plagiarism by understanding what it is and how to use the library and internet resources.

**Citing Sources with APA Style**

All students are expected to follow the CSU-Global Guide to Writing & APA when citing in APA (based on the most recent APA style manual) for all assignments. A link to this guide should also be provided within most assignment descriptions in your course.

**Disability Services Statement**

CSU-Global is committed to providing reasonable accommodations for all persons with disabilities. Any student with a documented disability requesting academic accommodations should contact the Disability Resource Coordinator at 720-279-0650 and/or email ada@CSUGlobal.edu for additional information to coordinate reasonable accommodations.

**Netiquette**

Respect the diversity of opinions among the instructor and classmates, and engage with them in a courteous, respectful, and professional manner. All posts and classroom communication must be conducted in accordance with the student code of conduct. Think before you push the Send button. Did you say just what you meant? How will the person on the other end read the words?

Maintain an environment free of harassment, stalking, threats, abuse, insults, or humiliation toward the instructor and classmates. This includes, but is not limited to, demeaning written or oral comments of an ethnic, religious, age, disability, sexist (or sexual orientation), or racist nature; and the unwanted sexual advances or intimidations by email or on discussion boards and other postings within or connected to the online classroom. If you have concerns about something that has been said, please let your instructor know.