



Colorado State University  
**GLOBAL CAMPUS**

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# **BRIEFING BOOK**



SPRING  
FY2016



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# THE CSU-GLOBAL DIFFERENCE

## ABOUT CSU-GLOBAL

Colorado State University-Global Campus (CSU-Global) was created by the Colorado State University System Board of Governors in 2007 as the first independent 100% online state university in the United States. CSU-Global is focused on facilitating adult success in a global marketplace through career-relevant education including bachelor's degree completion and master's degree programs. Embracing the land grant heritage as part of the CSU System, CSU-Global sets the standard for quality and innovation in higher education through its expert faculty trained in working with adults in an online learning environment, and through its dedication to student retention, graduation, and workplace success.

## MISSION

We are committed to advancing **student success** in a **global society**, investing in human capital, expanding the state economy, and **enhancing** the quality of life for citizens in the state of Colorado and beyond by providing access to dynamic degree programs characterized by **academic excellence**, innovative delivery technologies, and strong stakeholder **engagement**.

## VISION

We will be the **premier** provider of innovative higher learning opportunities for **nontraditional students** in Colorado and beyond.

## VALUES

**Mission Focused:** We drive student success in a global society through education, services, and support.

**Innovative-thinking:** We identify solutions to facilitate student and CSU-Global success through nontraditional industry methods and progressive solutions that are effective, efficient, and innovative.

**Accountability:** We are responsible for our own actions, for those of our department, and for our university as we strive to exceed expectations.

**Collaboration:** We don't just talk about teamwork; we exhibit it in the way that we interact, consult each other, resolve issues, and respect each other's contributions.

**Learning & Growth:** We are a learning organization that is always evolving and is committed to continual improvement.

**Professionalism:** We treat all others as we wish to be treated and as we wish to be defined by others.



**Colorado State University**  
**GLOBAL CAMPUS**

**BACHELOR'S COMPLETION AND  
MASTER'S DEGREE PROGRAMS**

**Bachelor of Science Degrees**

- B.S. in Accounting**
- B.S. in Applied Social Sciences**
- B.S. in Business Management**
- B.S. in Communication**
- B.S. in Criminal Justice and Law Enforcement Administration**
- B.S. in Healthcare Administration and Management**
- B.S. in Human Resource Management**
- B.S. in Human Services**
- B.S. in Information Technology**
- B.S. in Management Information Systems and Business Analytics**
- B.S. in Marketing**
- B.S. in Organizational Leadership**
- B.S. in Project Management**

**Specializations**

- Business Administration
- Computer Programming
- Criminal Forensics
- Criminal Justice Management
- Criminology
- Cyber Security
- Data Management and Analysis
- Emergency Management
- Foundations of Accounting
- Healthcare Management
- Human Resources and Organizational Development
- Information Technology Management
- Information Technology Operations
- Marketing
- Operations Management and Supervision
- Organizational Leadership
- Project Management
- Public and Non-Profit Management
- Small Business and Entrepreneurship
- Strategic Communication

**Master's Degrees**

- M.S. in Management**
- M.S. in Organizational Leadership**
- M.S. in Teaching and Learning**
- M.S. in Teaching & Learning — Education Leadership Concentration**
- M.S. in Teaching & Learning — Math Teaching Licensure**
- M.S. in Teaching & Learning — Science Teaching Licensure**
- Master of Criminal Justice and Law Enforcement Administration**
- Master of Finance**
- Master of Healthcare Administration and Management**
- Master of Human Resource Management**
- Master of Information Technology Management**
- Master of International Management**
- Master of Professional Accounting**
- Master of Project Management**

**Specializations**

- Accounting
- Applied Business Management
- Business Intelligence
- Contemporary Practices in K-12 Online Learning
- Criminal Justice Leadership
- Cyber Security
- English Language Learning (ELL)
- Finance
- Fraud Management
- Healthcare Administration
- Human Resource Management
- Human Resource Performance
- Information Technology
- International Management
- K-12 Educational Technology and Instructional Design
- Online Learning Innovation and Design
- Organizational Leadership and Change Management
- Organizational Learning and Performance
- Project Management
- Strategic Innovation and Change Management
- Teacher Leadership



## Colorado State University **GLOBAL CAMPUS**

### **Gain A Competitive Edge**

Colorado State University-Global Campus is uniquely focused on delivering 100% online degree programs to working professionals and nontraditional students. All bachelor's and master's degrees are customizable with career-relevant specializations.

CSU-Global has streamlined the admissions process and courses start every four weeks, so students can earn a degree on their schedule without putting other life commitments on hold.

Students also have access to interactive and attentive faculty members who are experts in their fields and CSU-Global's small class sizes ensure that faculty members have the time to focus on student success. As the newest university in the Colorado State University System, students earn a degree employers recognize — giving them the competitive edge they need in today's global workforce.

### **Start Dates**

CSU-Global's accelerated 8-week courses start every month, year round.

### **Tuition Rates *(per credit hour)***

**Undergraduate:** \$350    **Graduate:** \$500

10% tuition discounts available for U.S. servicemembers and their family members and for employees of affiliate organizations...and no student fees beyond course books and materials!

### **Tuition Guarantee**

Our promise to students is that we will not increase their tuition rate as long as they remain enrolled in their degree programs. They can be confident that their degree will remain affordable from their first course through graduation.

“I am a husband and a father of soon-to-be two, CSU-Global will allow me to show my children that even if you have many responsibilities, a higher education can be achieved as long as you’re willing to put in the effort and have a great university like CSU-Global.”

*Marc Anthony Blattner, M.S. in Management student, Lima, Peru*

### **Created for the Demands of Adult Learners**

Colorado State University-Global Campus was created with adult learners in mind; the university understands that earning a degree can be difficult as students balance their careers, families, community responsibilities, and lives. CSU-Global Campus provides adult professionals with a simplified and fast enrollment process, easy transfer of past college credits, affordable tuition rates with the promise of no tuition hikes, no student fees, coursework that emphasizes real-world concepts and career-relevant skills, attentive faculty who are industry leaders, and customizable degree programs. The university also offers every course every term, in its year round 12-term schedule, to provided adult learners with flexible options to ensure their success.

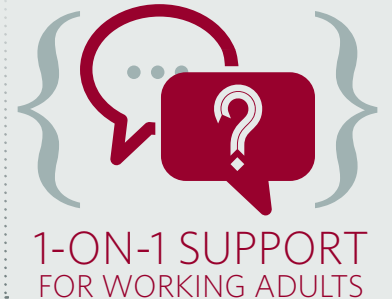
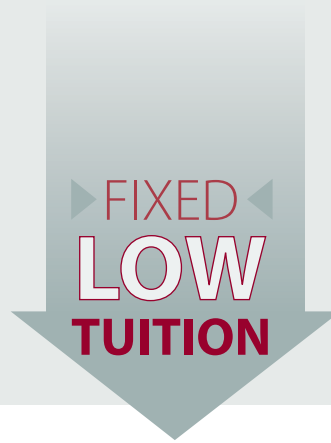
### **A Unique Public University for your 100% Online Degree**

CSU-Global Campus offers students something they can't get from other online universities, a degree from the world class Colorado State University System. Students earn a degree that

they can be proud of from a public university whose primary mission is to provide a high quality, online education for all. Unlike the private businesses that provide online degrees and focus on the bottom line, CSU-Global Campus commits to student learning by offering affordable tuition rates that are guaranteed to stay the same throughout each student's degree program.

### **Customer Focused**

At CSU-Global Campus, students have a team of advisors to help them achieve their ultimate goal of completing their degrees. CSU-Global Campus advisors work efficiently to keep students on track and making progress. With 24/7 live tutoring, technical support, and online library access, as well as flexible eight week courses, highly responsive staff and faculty, and a mission-driven focus, the university works to ensure each student's academic and professional success.



**CSU-Global Campus is a uniquely positioned university with a nontraditional adult student focus.**

**Background**

- The first and only statutorily-defined 100% online, public university in the U.S. with independent, regional accreditation.
- The third and newest university in the Colorado State University System.
- Designed to provide the convenience and market approach found in private, for-profit universities with the accountability of a public university offering quality, high demand regionally-accredited degree programs at a low tuition cost.
- Year-round 8-week terms accelerate the time to degree completion for most students, with every course offered every term!
- A mission focused on helping the more than 900,000 Colorado adults and more than 57 million U.S. adult learners ages 25-64 years old complete their bachelor’s degrees; as well as providing additional opportunities for obtaining master’s degrees and gaining workplace-relevant skills (U.S. Census).
- Students include Coloradans and other Americans in all 50 states and the U.S. territories as well as active military, veterans, and their dependants.
- Articulation affiliate for Community College of the Air Force.
- Adult-student focused; learning outcomes focus on theory, knowledge, and skills to secure employment and improve job performance.
- Fixed, low tuition rate throughout a student’s degree program with no student fees.
- The university does not receive state appropriations and operates exclusively through its own cash flow.

**Student Success & Advancement**

As a public, non-profit university, CSU-Global measures its success based on student learning achievement, retention, and student-alumni employment data.

- Approximately 15,500 active students with new students added each month.
- 40% of overall students are first generation college students and 24% are from underserved populations.
- 95% of CSU-Global graduates are Very Satisfied or Satisfied with their CSU-Global education (see page 14).

Active Student Age Group				
Age Group	Bachelor	Master	Non-Degree	Total
Under 25	11%	5%	23%	10%
25-30	28%	30%	27%	28%
31-35	21%	20%	16%	21%
36-40	16%	15%	14%	15%
41-50	19%	22%	15%	20%
51-60	5%	7%	4%	6%
Above 60	0%	1%	1%	0%
Unknown	0%	0%	0%	0%

- Student resources include 24/7 services for live tutoring, library, and technical support.
- Recognized as “Top School” by Military Advanced Education and “Military Friendly” by GI Jobs and Victory Media.
- Ranked #11 for Best Online Bachelor’s Programs, #89 for Best Online Graduate Education Programs, and #53 for Best Online Graduate Business Programs by U.S. News & World Report in 2015.

“The more I learned about CSU-Global, the more I loved about the university. From the one-on-one counseling to the promise not to increase tuition throughout the duration of your schooling provided you are continuously enrolled, CSU-Global was the perfect college for me.”

*Jeremy Brown, B.S. in Business Management student, Long Beach, California*

- Student Retention - 1<sup>st</sup> to 3<sup>rd</sup> Term

81% Bachelor's 83% Master's

14% of students who complete a bachelor's degree with CSU-Global return to continue their academic success as graduate students with CSU-Global.

## Stakeholders

CSU-Global stakeholders include the Colorado State University Board of Governors, industry leaders, alumni, students, faculty, and staff.

- All faculty are trained by the university to address the unique needs of adult learners in an online environment. They are academically qualified (84% with doctoral/terminal degrees and 90% industry experience in their areas of expertise), and CSU-Global has a 91% faculty retention rate.
- The average student age is 35 years old.
- CSU-Global has Industry Program Advisory Boards for each degree program. Industry leaders (CEOs, presidents, directors) review learning outcomes, degree programs and courses, and are informed of university developments on an ongoing basis.
- The average student is married with children in the household and is currently employed.
- Over 16% are active military, veterans, and dependants.
- Students are from every U.S. state and territory and over 50 countries.

## Building a Stronger Future for Colorado

- A member of the CSU System, CSU-Global has its roots in Colorado but serves the state, the nation, and the world with a high quality education.
- As of Winter 2015, CSU-Global has conferred 6,574 degrees (4,633 undergraduate and 1,941 graduate).
- CSU-Global has students from every state and federal congressional district in Colorado
- State of Colorado organization alliances include police departments, sheriff offices, and town and county offices for nearly all areas; CO Departments. of Corrections, Human Services, Labor & Employment, Local Affairs, Natural Resources, Personnel & Administration, Public Health & Environment, Public Safety, Revenue, Regulatory Agencies, and Transportation; and the Governor's Office of Information Technology.
- Colorado's College Measures EdPays report reflects that at:
  - Year One: the median earnings for all graduates with a Bachelor's degree is \$33,091; CSU-Global graduates earn \$53,381 (61% higher).
  - Year One: the median earnings for all graduates with a Master's degree is \$52,456; CSU-Global graduates earn \$65,503 (25% higher).

## Learning Solutions Affiliation Program

The long-term success of an organization is dependent on educated, motivated, and dedicated employees. CSU-Global Campus is committed to furthering the organizational objectives of its partners in both the public and private sectors and has established relationships with over 485 local, national, and international affiliates. These private businesses, public organizations, government bodies, and public service agencies benefit from a range of our services including tuition benefits, articulation agreements, organizational development resources, and custom course design services from our business development team.

Some of our affiliate partners include:

ADP	DirecTV	OtterBox®
AmerisourceBergen	DISH Network	PCL Construction
AT&T	Echostar	Pinnacol Assurance
Banner Health	EdAssist	Progressive Insurance
Bellco	Edcor	RTD
Beneplace	EVHC	Scholarship America
Benesyst	Farmers Insurance Group	Sodexo
Boeing	GP Strategies	State of Colorado
Caesars Entertainment Corporation	Great West Life	Teletech
Centura Health	HealthONE	Terumo BCT
CenturyLink	Humana	Tri County Health Department
Cigna	ING	Trimble Navigation LTD
Colorado Community College System	Jack in the Box/Qdoba	TSA
Colorado Hospital Association	JBS USA	T.W. Telecom Holdings Inc.
Colorado State Patrol	Kaiser Permanente	United Airlines
Constant Contact	Karcher North America	United States Postal Service
Davita	Maricopa Community Colleges	UnitedHealth Group
DCP Midstream	Noble Energy	Vestas Wind Blades
Denver Regional Council of Government	Oppenheimer Funds	
	Orica USA	

“The highly qualified academic instructors and well implemented course layouts enriched my academic journey at CSU-Global and gave me the knowledge to practically apply the tools and techniques to make immediate organizational impacts in my current job.”

*Behbood Hussain, M.S. in Organizational Leadership student, Toronto, Canada*

CSU-Global faculty collaborate with all stakeholders to provide students with a high quality educational experience based on the university’s strategic plan constructs.

### **Strengthening Academic Excellence**

#### **National recruitment of highly qualified faculty from industry and education**

84% of faculty members have terminal degrees; all faculty members at the graduate level have a terminal degree

26% from underrepresented minorities

55% male 45% female

#### **Training and mentoring of new and continuing faculty**

All new instructors are required to complete initial training before they start the mentoring process, additional training offered as professional development.

#### **Retention of effective faculty**

CSU-Global retains 91% of faculty year-to-year.

### **Strengthening Innovative Delivery**

#### **Faculty are trained in effective use of online delivery.**

Instructional technology training

White boarding for quantitative classes

Live web conference sessions are recorded for future viewing

### **Strengthening Stakeholder Engagement**

**Students are prepared to be productive members of the workforce upon graduation through a combination of real world and theoretical learning.**

The faculty is academically qualified and engaged in their respective profession.

Students want faculty to infuse the learning environment with the faculty’s professional knowledge.

CSU-Global faculty help bridge the gap between theory and practice.

### **Strengthening Student Success and Advancement**

**Faculty understand how to encourage and retain adult learners so they may ultimately graduate.**

The faculty is trained to work with CSU-Global advisors and academic support personnel as a team.

The faculty is dedicated to student success.

**The faculty works with each student to meet course and program learning outcomes.**

The faculty gives personal, positive, and constructive feedback to students.

The faculty understands the needs and pressures of being a non-traditional student.

The faculty is available by telephone, chat, web-conferencing, and email.

CSU-Global has a short but extensive history as it has evolved into the premier provider of high quality online education that it is today.

#### **August 24, 2007**

CSU System Board of Governors grants \$12 million loan for the creation of CSU-Global.

#### **September 1, 2008**

CSU-Global commences its first academic term.

#### **December 18, 2008**

Following its CSU-Global site visit, HLC grants extended accreditation from CSU-Fort Collins grad degrees and CSU-Pueblo undergraduate degrees.

#### **April 18, 2009**

State of Colorado Senate Bill 09-086 approved recognizing CSU-Global as a separate entity with statutory authority.

#### **June 2009**

CSU-Global enrollment reaches 1,000 active students.

#### **August 2009**

Dr. Becky Takeda-Tinker and Dr. Jon Bellum appointed to lead the CSU-Global academic department.

#### **December 30, 2009**

CSU-Global confers degree to its first class of graduates (14).

#### **June 30, 2010**

CSU-Global financials reflect that the university has generated positive cash flow for FY09-10.

#### **July 2010**

CSU-Global reports its first round of learning outcome data with 72% of CSU-Global learning outcomes are met at the 85th percentile.

#### **July 1, 2010**

The CSU System formally appoints Dr. Becky Takeda-Tinker as CSU-Global's first official president.

#### **April 16, 2011**

CSU-Global holds its first independent graduation ceremony.

#### **May 2011**

CSU-Global completes the approval process to offer online education in all U.S. states.

#### **June 30, 2011**

HLC's Board of Trustees grant CSU-Global independent accreditation.

#### **August 18, 2011**

CSU-Global is accepted for membership by the U.S. military's Servicemembers Opportunity College Consortium.

#### **October 2011**

CSU-Global enrollment exceeds 5,000 active students.

#### **May 2012**

CSU-Global receives its own OPEID number from the U.S. Department of Education for its own federal loan approval which allows the flexibility to modify loan disbursement in ways that facilitate student success.

The university successfully received approval of House Bill 12-1220 from the House of Representatives (65-0) and the Senate (34-0) to allow the university to have its own governance structure: student and faculty representation on the Board of Governors, and to have its own statute separate from the CSU System statute in the same manner as CSU-Fort Collins and CSU-Pueblo.

## **June 2012**

CSU-Global completes the repayment of its originating loan with interest to CSU-Fort Collins and CSU-Pueblo.

## **August 2013**

The university launches its formal outreach and services support for U.S. military and veteran members and their family members.

## **October 2013**

To help CSU-Global meet the needs of its adult bachelor's degree transfer students, the U.S. Dept of Education approves CSU-Global's request to authorize Federal loans for tuition and books if it determines that a student will not have enough funds to graduate.

## **December 2013**

CSU-Global hosts its first open house for leaders of the American Legion, local military base education offices, and military students.

## **January 2014**

The university is recognized by U.S. News & World Report, CSU-Global is ranked #16 for Best Online Bachelor's Programs, #67 for Best Online Graduate Education Programs, and #84 for Best Online Graduate Business Programs.

CSU-Global is independently reviewed and ranked by GetEducated.com as a "Best Buy" for students seeking a high quality, low cost business degree.

Military-serving organizations recognize CSU-Global as a "Top School" (Military Advanced Education) and Military Friendly (GI Jobs and Victory Media).

## **May 2014**

CSU-Global received state legislative approval of SB14-114 to allow the university to provide full bachelor's degrees and accept first-time-first-year freshman.

## **June 2014**

The university formally launched its competency based education program to reduce cost and time-to-completion for its bachelor's degree students.

## **January 2015**

CSU-Global is ranked #7 in the nation for Best Online Bachelor's degrees in U.S. News and World Report. The university is also ranked #53 in Best Online Business Graduate Programs, and within the Top 100 for Best Online Education Graduate Programs.

## **March 2015**

CSU-Global's Spring 2015 Noel Levitz Priorities Survey results reflect that the university has achieved Above Average student satisfaction scores in 26 factors, including: high satisfaction in student advising, online instruction, faculty responsiveness, student support resources, and overall satisfaction with the learning experience at CSU-Global.

## **February 2016**

CSU-Global completes site visit for the first reaffirmation of accreditation with the Higher Learning Commission.

## **March 2016**

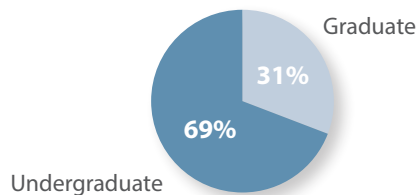
CSU-Global completes site visit for initial accreditation with the Accreditation Council for Business Schools and Programs (ACBSP).

# ALUMNI SURVEY REPORT

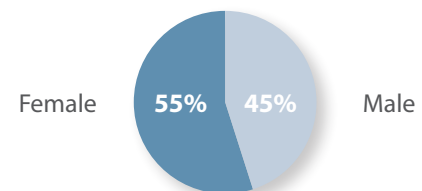
WINTER 2015

Each year, CSU-Global surveys the prior year's alumni to understand the university's contributions to their professional and personal success, as well as receive feedback on their student experience and level of satisfaction with CSU-Global.

## Did you graduate from CSU-Global with an undergraduate or graduate degree?



## What is your gender?



## What was your program of study?

B.S. in Accounting	8.1%
B.S. in Applied Social Sciences	5.1%
<b>B.S. in Business Management</b>	<b>20.1%</b>
B.S. in Communication	3.3%
B.S. in Criminal Justice	1.8%
B.S. in Healthcare Administration and Management	4.0%
B.S. in Human Resource Management	1.4%
B.S. in Human Services	0.9%
B.S. in Information Technology	11.2%
B.S. in Interdisciplinary Professional Studies	0.2%
B.S. in Management Information Systems	0.4%
B.S. in Marketing	2.7%
B.S. in Organizational Leadership	5.1%
B.S. in Project Management	2.5%
B.S. in Public Management	2.5%
M.S. in Management	6.9%
<b>M.S. in Organizational Leadership</b>	<b>10.1%</b>
M.S. in Teaching and Learning	3.6%
Master of Criminal Justice and Law Enforcement Administration	0.4%
Master of Finance	0.4%
Master of Healthcare Administration and Management	7.4%
Master of Information Technology Management	0.4%
Master of International Management	0.4%
Master of Project Management	0.9%
Master of Professional Accounting	0.2%

## What is your race or ethnic group?

American Indian or Alaskan Native	0.7%
Asian	2.8%
Black or African American	4.5%
Hispanic or Latino	2.3%
Native Hawaiian or Other Pacific Islander	0.4%
<b>White</b>	<b>73.8%</b>
Unknown	7.2%
Two or more races	8.3%

## What is your age?

16-24	3.6%
<b>25-34</b>	<b>40.7%</b>
35-44	32.4%
45-54	18.2%
55-64	5.1%
65 and older	0.0%

# ALUMNI SURVEY REPORT

CONTINUED

**94%** | Percentage of alumni who say their program **contributed to their professional goals.**

**88%** | Percentage of alumni who say their program **contributed to their lifelong learning skills.**

**22%** | Percentage of alumni who **secured a better job.**

**25%** | Percentage of alumni who **received a promotion.**

**21%** | Percentage of alumni who **secured a job in a new field.**

**94%** | Percentage of alumni who would **encourage a friend or family member to attend CSU-Global.**

**95%** | Percentage of alumni who were **satisfied with their CSU-Global education.**

**91%** | Percentage of alumni who report **working for pay** after graduation.

## CSU-Global rates at or above the national average in Noel-Levitz annual survey

*Priorities Survey for Online Learners, Spring 2016*

This institution has a good reputation.

My program advisor is accessible by telephone and e-mail.

Faculty provide timely feedback about student progress.

Tuition paid is a worthwhile investment.

Program requirements are clear and reasonable.

This institution responds quickly when I request information.

Student assignments are clearly defined in the syllabus.

I receive timely information on the availability of financial aid.

Channels are available for providing timely responses to student complaints.

Appropriate technical assistance is readily available.

The quality of online instruction is excellent.

I am aware of whom to contact for questions about programs and services.

Billing and payment procedures are convenient for me.

Tutoring services are readily available for online courses.

Faculty are responsive to student needs.

Instructional materials are appropriate for program content.

My program advisor helps me work toward career goals.

Adequate financial aid is available.

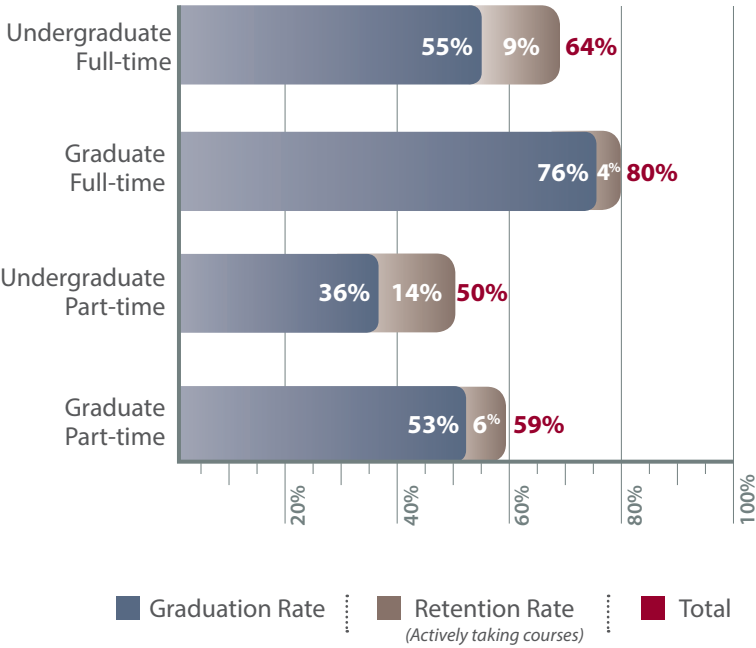
There are sufficient offerings within my program of study.

Assessment and evaluation procedures are clear and reasonable.

Registration for online courses is convenient.

As a data-driven university, CSU-Global continuously gathers and analyzes information to make decisions and affect change for enhanced university success in areas of student retention, student performance, and student and faculty satisfaction.

### 4-Year Cohort Retention and Graduate Rates for Students Starting in Fall 2011



For further information on graduate and retention rates, see our University Data webpage at <https://csuglobal.edu/about/who-we-are/university-data>

### Percentage of faculty who are satisfied with the following categories

Fall 2015 Annual Faculty Satisfaction Survey

- 96%** The design of courses is conducive to student learning.
- 98%** Course content is appropriately aligned with learning outcomes.
- 97%** The courses I teach at CSU-Global are rigorous.
- 96%** I feel supported as an instructor by the Faculty Operations Team.
- 95%** I feel supported as an instructor by the CSU-Global Administration
- 97%** Overall, I am satisfied with CSU-Global.



# 19%

pay increase reported 12 months after graduation.

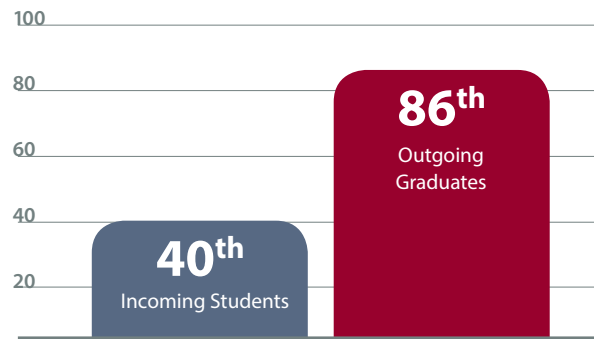
(Winter 2015 Alumni Survey)

# ETS\* PROFICIENCY PROFILE

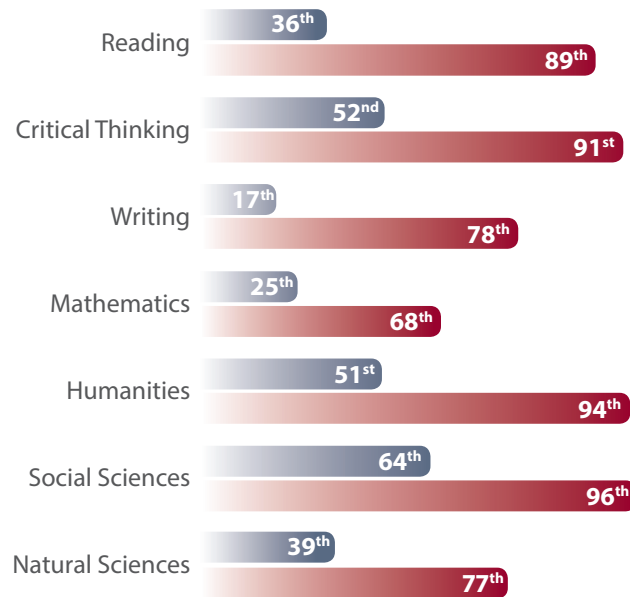
Includes students with Pre and Post ETS Proficiency Profile Data that began at CSU-Global during Fall 2011– Fall 2013.

## Overall School Percentile Score

Percentile to the National School Mean



## Percentile Score by Category



■ Incoming Students  
Percentile to the National School Mean

■ Outgoing Graduates  
Percentile to the National School Mean

\*Educational Testing Service



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